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REAL ESTATE
IT SERVICES & SOLUTIONS

CORPORATE PROFILE

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TABLE OF CONTENTS

ABOUT REALLT	3
CORE ATTEMPT	5
SERVICES OFFERED	6
BUSINESS PRINCIPLES	7
VARIOUS EXPERTISE'S	8
TECHNICAL STRENGTHS	9
PROJECT TIMELINE	10
OUR CLIENTS	12

ABOUT REALTT

“Reallt, an ingenious Real Estate IT Services & Solutions company is a proud entity of BlazeDream Technologies, a highly reputed Website Development Company with 15 years of experience. Reallt has been entrusting its customers with extensive Real Estate Website & Portal development, Property Management SW solutions, Web Builder and Mobile Applications.

We at Reallt provide full-cycle services in the areas of Real Estate Software Development, Real Estate Portal Development and Mobile Applications, that’s proven to increase the performance of our customers Real Estate business.

Our **MISSION** is
to create your **VISION**





Our software solutions are a combination of our solid Business and Technical expertise and bringing together the latest on-point technology tools and solutions to give you an ace end result. We excel in providing honest Real Estate IT solutions in every aspect our customers could ask for. Our Real Estate products are fully industry oriented and thus pushing your business forward and placing you way ahead of your competitors.

WHO WE ARE & WHAT WE DO?

Reallt is a deep-rooted in providing for Real Estate business's, catering to provide our customer with Real Estate Property Management SW solutions, Real Estate CRM solutions and the best SEO services to run their business effectively and also we provide a Web Builder platform where our customers ranging from Builders, Agents, Brokers and Architects can choose to build their own Real Estate IDX ready website very easily and also Reallt Mobile Applications to conduct their real estate business on the go.

“We at Reallt believe in empowering our customers’ Real Estate business with Real Estate SEO services, brilliant and engaging Websites/Portals followed by Marketing and extensive Promotions, and CRM Solutions that help our customers in Lead Management, Sales Management, Customer and Documents Management very expertly.”

CORE ATTEMPT

The core attempt of Reallt is to provide brilliant services that facilitate the corners of your Real Estate business with high end solutions to help make your overall business reach great heights. The essential feature and technicalities that would make a Real Estate Business successful is carefully analyzed, and through each step the ideas are ingrained in our product. Reallt services are time tested and proven effective for real estate firms, with us serving the industry for over a decade. Reallt's IT tools and web implementations are your catalysts for quicker and grander success.



REAL ESTATE WEBSITE/PORTAL DEVELOPMENT

A website or a portal to showcase your real estate business and your real estate ventures is the perfect choice to get a wider reach and a broader range of clients.



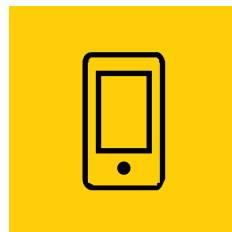
MLS-IDX WEBSITE SERVICES

IDX integrated Real Estate website or a portal is what empowers and maximizes the prospect renters frequency in every platform. Reallt builds websites with real time MLS listings and with smartly designed IDX Search forms.



REAL ESTATE CRM & ERP

Time and again Customer Relationship Management has been used effectively in large scale businesses. Reallt's CRM & ERP can be used to manage a variety of real estate services and it is diligently delivered to satisfy all kinds of customers.



MOBILE APPLICATIONS

Mobile Applications, if anything is the fastest way to gain information at anytime, anywhere with easy access to the entire business goings and that's why this service always remains to be on demand.

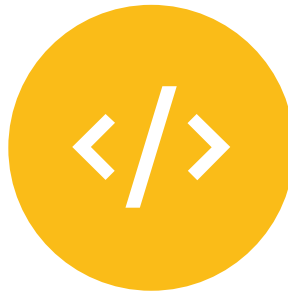
SERVICE OFFERED

The one of a kind services and solutions that we provide fulfils our customers overall business for the long haul. The services that we put forth are carefully woven to give you a demanding business experience, and the strategies that we put out in every project have always been result oriented.



SEO

One of the most powerful services that could make or break a real estate business. Reallt's prominent knowledge in building highly efficient internet marketing is well known among our customers.



WEB DEVELOPMENT

Experience the power of impact your website or a portal could create by showcasing your compelling business with best in class features.



MARKETING

The strongest instrument for the success of a real estate business. Reallt's cost effective resources are framed to boost the marketing scale of your business.



APPLICATIONS

Reallt fulfils all end to end application needs that'd make a complete and packaged real estate business, and together meeting all the administration and methodology needs.



DESIGN SERVICES

Reallt prides in possessing the most brilliant web solution architects and creative designers. Our service will gauge the value of your brand with great accuracy.



IDX SERVICES

IDX is what brings the highest traffic to your website generating greater number of leads and it brings together all the prospect renters to one place.

BUSINESS PRINCIPLES

The knowledge and experience that we put our projects will help in coming out with solutions that are business-result oriented. We have the know-how techniques to develop perfect Real Estate solutions, techniques that are seamlessly integrated to meet our customer's needs.



PROJECT OFFER

Every project offer that comes our way is dealt with utmost care and excellence in service from the start till the end.



BUSINESS PLAN

The business and managerial plan and execution Reallt team strives for every project will be at the best level.



UNDERSTANDING

Irrespective of what is and is not possible our service has always exceeded our client's expectations.



ANALYSE BUSINESS

Ample of time and effort is put for understanding the client's business irrespective of the size of the project.



PROTOTYPE

An accurate design and sitemap of the project is made to showcase what the end result would be.



DEVELOPMENT

Reallt follows a very structured and well knit development phase to make sure we don't miss out in any part of the business.

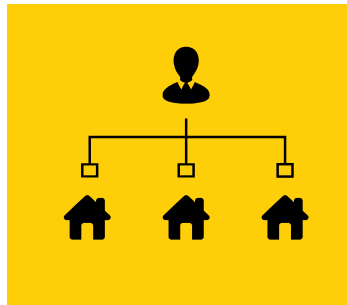
VARIOUS EXPERTISE'S

Reallt holds the expertise to the best of the high end Real Estate IT solutions, covering all the ends of service to give you a product that's best in the industry to rank you among the smart Realtors.



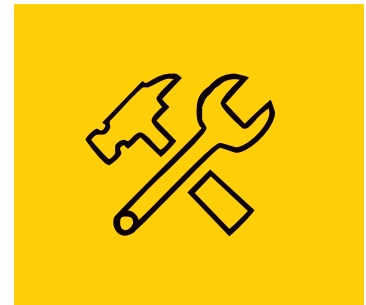
WEB BUILDER

Build Real Estate websites on your own with no technical coding involved. Reallt's hand-picked and customizable templates will help you create your own real estate site in a jiffy.



PROPERTY MANAGEMENT SOFTWARE

Property Management Software is one service that is highly advisable for real estate investors, owners and developers, and agents.



CONSTRUCTION MANAGEMENT

A perfect solution for both commercial and government clients which works in pulling together execution, planning, and controlling field activities.



BUILDER WEBSITES

Give your venture the sturdy structure with Reallt's Builders Website Services. Our exclusive designs are your launch pads for your business.



REALLT SUPPORT SERVICES

Reallt simply equals every real estate support service you could ever think of - Lead Management, Listing Coordination, System Implementation.



ENTERPRISE BRANDING

Give your Real Estate venture the right level of branding and promotion that'll stimulate your clients to partner with you and also place you among the eminent enterprises.

TECHNICAL STRENGTHS

Reallt is driven by robust methods and techniques to deliver best results to the clients all over the world. With frisky in & out methods, Reallt fine-tunes every project to submit high-end results. The unique and specialized process used in our organization has proven to deliver consistent quality in every aspect of the individual projects that we handle. Our surmountable experience in developing Real Estate IT solutions has summed up with the numerous projects we undertake and thus resulting in excellent output.

PROGRAMMING TECHNOLOGIES

OPEN SOURCE FRAMEWORKS

OPERATING SYSTEMS

WEB APPLICATION SERVICES

DATABASES

SOCIAL APP INTEGRATION

MOBILE SDK/Frameworks

Reallt's technical team develop solutions that are not just robust, secure and functionally correct, but also use friendly to suit your business needs. Our stockpile includes third party customizations, extremely safe and secure solutions, IDX integration and IDX Data feeds, open source software and migrations.

PROJECT **TIMELINE**

Every project that Reallt undertakes will carry a timeline that will be negotiated between the client and the Reallt team. The timeline of the project will be fixed based on the client's project size, and based on the work that needs to be put in to meet the client's requirements. The timeline for individual phases will be mentioned in the project's proposal.

The project proposal will give the client a thorough understanding and summary behind the timeline that is fixed. A timely update will be made to the client as the project travels through each phase.

In between the project development, if the client chooses to add extra services within the project, then additional charges will be placed by Reallt, and also the timeline of the project completion will increase.

1ST
Week

15%

Reallt begins with collecting the Project requirements from the Client. Our Business Team will make sure all your project requirements are extracted and once the solutions are discussed it is shared among other teams and the project is initiated.

2ND
Week

30%

Once the project requirements and solutions are finalized, Reallt will design a prototype specific to the requirements, and a wireframe explaining how the project will function. During this phase the client can have a rough view on how the project will turn out.

3RD
Week

45%

Followed by the Client's approval to the prototype the project is passed to the Design Team. The project design is started based on the requirements and soon the client will be given a completed designed project.

Reallt has always and consistently proved itself to be reliable and efficient when it comes to delivering the project's on time to its respective clients.

Reallt follows a defined methodology for every project. Different phases are assigned to track the development and progress of individual projects, that way we have been able to deliver quality results consistently. The client's will be updated throughout the project's progress, and we keep our word when it comes to sticking to the timeline.

4TH
Week

60%

The project reaches the development stage and the client is provided with 60% of the project. All the functionalities and features that are part of the project requirements are set it is almost made ready to go live.

5TH
Week

75%

Here the project is almost over and at this stage other aspects of the project and other services of Reallt are discussed with the Client to assist them in getting a complete Real Estate IT Solution.

6TH
Week

100%

The project is handed over to the client. The client will be thoroughly assisted on the project from the start up until this point, and Reallt also provides the needed after support for every project for a good number of months.

OUR CLIENTS

Selective clients mentioned below have shared great business bonding with us through the past many years and through all their projects and business advancements. Reallt's motto has always been to deliver great products to the Real Estate industry and that idea has always served well for our versatile customers.

Every project that we've handled so far have been completely dynamic in its range and we seal the products with the finest technology and business skills. Our consistency towards delivering quality project earnestly has garnered with some of the best people whom we boastfully call as our Clients.



www.lntrealty.com



www.staypleasure.com



www.realpropti.com



www.callprop.com



www.inquilabha.org



www.kudumbam.com



www.eversendai.com



www.sperorealty.in



www.tepilo.com

GET IN TOUCH

We look forward to
earning your Business.



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